

# MSc in Marketing

2024

Graduate Outcomes

## Results



MSc in Marketing

Employed

82%

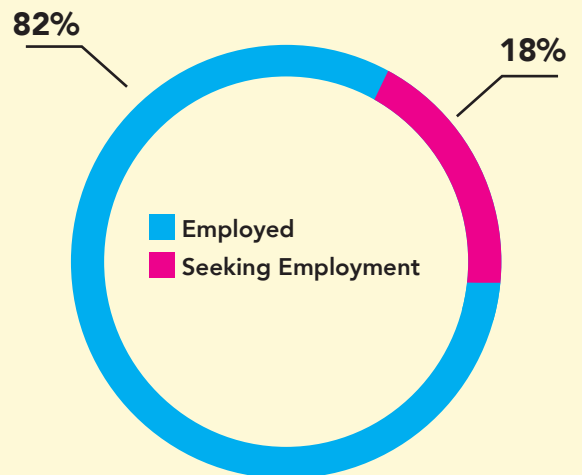
### Overview

A total of 18 students graduated from the MSc in Marketing in 2024. These graduates were surveyed in April 2025, and graduate outcomes data was obtained for 72% of the cohort. Of those for whom outcomes were known, 82% were in employment.



### Where are they working now!

All Stop Trading, Marketing Executive  
Fallon & Hughes Cars, Car Sales  
Kabe Ireland, Sales Advisor  
KSG, Supervisor  
MONKS, Senior Producer  
P.A.S English Center, Teacher  
Sodexo, Cleaner Supervisor  
SoftProdigy, Market Research  
SSE Airtricity, Sales Rep



First Destination results of full time honours undergraduate and master degree students - Class of 2024.

Information compiled by Career Development & Employability.

